McCoy College Undergraduate (BBA) Program Goals Coverage
February 2009

Goals	CIS 1323		QMST 2333		Acc. 2361		Acc. 2362		Eco 2314		Eco 2315		Blaw 2361		Mgt. 3353		Mgt. 3303		Mkt. 3343		CIS 3380		Fin. 3312		Mgt. 4335		Totals	
	Cov.	Assd.	Cov.	Assd.	Cov.	Assd.	Cov.	Assd.	Cov.	Assd.	Cov.	Assd.	Cov.	Assd.	Cov.	Assd.	Cov.	Assd.	Cov.	Assd.	Cov.	Assd.	Cov.	Assd.	Cov.	Assd.	Cov.	Assd.
1. Conceptualize a complex issue into a coherent, persuasive written or oral statement.															Cov.	Assd.									Cov.	Assd.	**2**	**2**
2. Use critical thinking skills to evaluate information, solve problems, and make sound decisions			Cov.	Assd.	Cov.	Assd.	Cov.	Assd.	Cov.	Assd.	Cov.	Assd.	Cov.		Cov.	Assd.	Cov.	Assd.	Cov.	Assd.	Cov.	Assd.	Cov.	Assd.	Cov.	Assd.	**11**	**11**
3. Use information technology skills in decision-making	Cov.	Assd.	Cov.	Assd.																	Cov.	Assd.	Cov.	Assd.			**4**	**4**
4. Apply general concepts of ethical behavior in dealing with stakeholders.					Cov.		Cov						Cov.	Assd.			Cov.	Assd.	Cov.	Assd.	Cov.	Assd.			Cov.	Assd.	**8**	**5**
5. Understand the importance of group dynamics in achieving organizational goals and use the skills needed for effective teamwork.															Cov.	Assd.	Cov.	Assd.								Assd.	**2**	**3**
6. Understand the importance of culture and diversity.									Cov		Cov.	Assd.			Cov.	Assd.	Cov.	Assd.	Cov.	Assd.							**5**	**4**